



News Release

Note: Photos available upon request.

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Superior Vision and Block Vision Receive Final Approval on Merger

Integration to create leader in eye and vision health solutions

RANCHO CORDOVA, CA, and LINTHICUM, MD (December 2, 2013) – Superior Vision and Block Vision, providers of eye and vision health solutions to a variety of business segments, today announced that they have received final approval to merge the two companies.

“We are ready to begin the process of putting these two successful, culturally-aligned companies together,” said Kirk Rothrock, President, Superior Vision. “We will build upon our strengths to create an industry leader, enabling access to healthy sight through a myriad of avenues. Innovative plans are in the works to extend the depth and breadth of our core business while also solidifying our foundation of excellent service.”

With distinct yet complementary lines of business across commercial and government sectors, Medicare and Medicaid markets, health plan partnerships, and medical-surgical eye care programs, the company can capitalize on efficiencies across the organization.

“Building on the joint strengths and shared commitment to excellence on which both Block Vision and Superior Vision have built our respective businesses, our combined company is uniquely well-positioned to meet the ever-evolving needs of the specialty health benefits market,” stated Andrew Alcorn, President and CEO of Block Vision. “We look forward to integrating our operational expertise and service philosophies for the benefit of our valued clients and members.”

The merged company will cover more than 8.5 million members nationwide, with a provider network surpassing 55,000 access points. For more information about Superior Vision and Block Vision, please visit www.superiorvision.com and www.blockvision.com.

About Superior Vision

Superior Vision, headquartered in Rancho Cordova, California, is a leading eye and vision health solutions company. Superior Vision provides flexible, affordable vision plans to a variety of sectors and industries. With an unrivaled provider network of ophthalmologists, optometrists, opticians, and optical retail chain locations, and outstanding customer service, our members are our mission and highest priority. For more information, visit Superior Vision online at www.superiorvision.com.

About Block Vision

Block Vision, headquartered in Linthicum, Maryland, is a specialty health benefits company that manages all levels of vision and eye care benefits, ranging from wellness vision plans to comprehensive eye care programs that include management of medical and surgical eye care services. As an industry leader with more than 20 years’ experience, our top priority is delivering high-quality service and outstanding value to our clients, members and participating providers. For more information, visit Block Vision online at www.blockvision.com.

Superior Vision’s social media presence can be found at:

Facebook: <http://www.facebook.com/SuperiorVisionServices>

Twitter: http://twitter.com/#!/superior_vision

LinkedIn: <http://www.linkedin.com/company/superior-vision-services>

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